

# Assignment: Website Project *(part 1)*

October 13, 2008

## **Determine Client/Industry** *(due: 10/13/08)*

Identify the type of website you are going to create, specifying an industry and client/company. If you don't know what you want to do, than pick something within the music industry (a band, distributor, "record store", etc.).

- Let me know before end-of-class today (sign-up sheet on the front desk)

## **Moodboard** *(due: 10/22/08)*

Determine the feeling/mood that your website will use, gather inspirational materials and build a moodboard.

- You can draw on the standard stock sites, as well as websites both in and outside your selected industry (keep in mind that this is just for inspirational colors & pieces; you will soon be doing an original design)

## **Site Map** *(due: 10/22/08)*

Determine what pages your website needs, based on its industry and users (research similar sites). Most sites will need About Us, Contact Us, Site Map, plus your Homepage and underlying Content pages. Your site should have 6-10 pages.

- Build a proposed Site Map for your site (can be sketched; you don't have to do it in Illustrator or Photoshop)

## **Wireframe** *(due: 10/27/08)*

Before you create your Design Comps you need to wireframe your site pages.

- Create a Wireframe for your Homepage and one Secondary Page
  - This may take multiple tries until you come up with good page structures. Ensure that your content is well organized, flows well, and that users will be able to find what they need.

## **Website Project: Upcoming Steps**

### **Design Comps**

Create an original design for your homepage and a secondary page.

### **Building and Linking HTML pages**